

## Clutch Announces Top New York City Agencies & Developers of 2017

📅 Jul 18, 2017 ✍️ Jenna Seter 🗨️ Press releases

*Ongoing research of leading B2B firms in New York identifies the top providers in the advertising, branding, public relations, social media management, SEO, pay-per-click, digital, mobile app development, and custom software development industries.*

WASHINGTON, DC – July 18, 2017 – Today, Clutch announced the leading agencies and development firms of New York City in 2017. A B2B ratings and research firm, Clutch covers agencies and developers spanning multiple cities and countries, with a significant portion of companies hailing from New York. Their ongoing research features nine industries specifically, identifying the leading organizations of each.

The leading firms by category are as follows:

**Advertising agencies:** Interplanetary, BrandTuitive, Fearless Media, Tronvig Group, Greater than One, milk\*, The Miller Group, The O Group, The Byne Group, Piro, OpGen Media, Amp Agency, Your Majesty, Constructive, and Hungry.

**Branding agencies:** DMI (Digital Management, LLC.), Tenet Partners, BrandTuitive, GreyBox Creative, WANT Branding, Motto, Salt Branding, Tronvig Group, The O Group, IdeaWork Studios, Constructive, Interplanetary, Suits & Sandals, Ruckus, and Your Majesty.

**Public relations firms:** Bateman Group, Marketing Maven, Column Five, Right Angle PR, and The Byne Group.

**Digital agencies:** Blue Fountain Media, Momentum Design Lab, SEO Brand, R2integrated, Moburst, Greater Than One, York & Chapel, Blue Water, Socialfix Media, AMP Agency, HTML Pro, Digitalux, MultiVision Digital Production, Definition 6, and The Mechanism.

**Social media marketing agencies:** Social Diva Media, fishbat Media, App Promo, Boucher + Co, Fearless Media, Marketing Maven, Taktical, SEO Image, and The Miller Group.

**SEO services firms:** SEO Brand, SEO Image, Gvate, Clever Solution Inc., CommonMind, Liqui-Site, Trace Media Marketing, R2integrated, Digitalux, HTML Pro, AMP Agency, PBJ Marketing, 3Q Digital, Greater Than One, and Vector Media Group.

**PPC (pay-per-click) management companies:** CommonMind, R2integrated, Taktical, Vector Media Group, SEO Image, Search Marketing Group, PBJ Marketing, Clever Solution Inc., Liqui-Site, Main Street ROI, SmartNet Solutions, Boucher + Co, Inovat, Trace Media Marketing, and E9 Digital.

**Mobile app development companies:** DMI, Dom & Tom, Five, Fueled, Majestyk, Fuzz, Tivix, Blue Label Labs, Prolific Interactive, Intrepid, Small Planet Digital, App Partner, MOBIKASA, Postlight, and InnoviMobile.



**Custom software development companies:** Icreon, Stride, Swiss Commerce, BrightStarr, Gramercy Tech, App Partner, Sensiple, Sunflower Lab, Small Planet Digital, Nolte, Worry Free Labs, Venture Aviator, TeliApp Corporation, RustyBrick, and thoughtbot.

“New York City is known for being a global hub for advertising, design and innovation. For this reason, it can be incredibly difficult for agencies to stand out among their competitors,” said Jenna Seter, business analyst at Clutch. “All of the companies featured today have accomplished exactly that – proving themselves as leaders in their industries as a result of their commitment to clients, passion for their work, and ability to generate results.”

Clutch identified the best agencies and developers in New York based on a long-standing methodology that maps service providers’ industry expertise against their ability to deliver quality results for clients. Companies featured on Clutch are evaluated on their market presence as demonstrated by the services they offer, clients they serve, and examples of quality projects they’ve completed. Companies are also evaluated by their clients directly through firsthand interviews conducted by Clutch analysts, which are published as reviews on their company profiles on Clutch.co.

Clutch’s research is ongoing. All firms interested in being featured in the research are encouraged to apply through the Clutch website. Upcoming press releases will highlight industry leaders in the UK and Canada.

The full research can be found at:

<https://clutch.co/agencies/new-york/leaders-matrix>

<https://clutch.co/agencies/branding/new-york/leaders-matrix>

<https://clutch.co/pr-firms/new-york/leaders-matrix>

<https://clutch.co/agencies/digital/nyc/research>

<https://clutch.co/agencies/social-media-marketing/new-york/leaders-matrix>

<https://clutch.co/seo-firms/new-york/research>

<https://clutch.co/agencies/ppc/new-york/leaders-matrix>

<https://clutch.co/developers/new-york/leaders-matrix>

<https://clutch.co/app-developers/nyc/leaders-matrix>

About Clutch

A B2B research firm in the heart of Washington, DC, Clutch connects you with the agencies and software solutions that can help you enhance your business and meet your goals. Our methodology maps agencies and software solutions based on consumer reviews, the types of services offered, and quality of work.

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